

# Metro™

## AD SPECIFICATIONS

### ARTWORK SUBMISSION

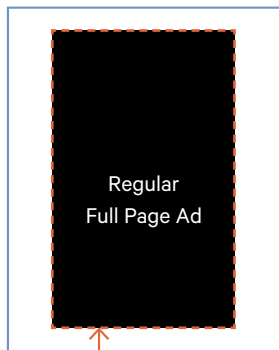
**UPLOAD TO: [METROSHOW.CA](http://METROSHOW.CA)**

Submit your artwork online to our website through the Advertisers tab.

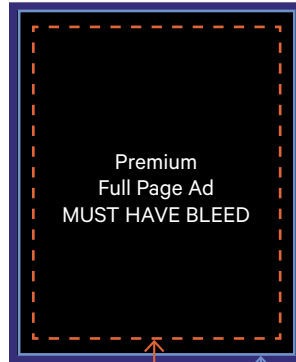
Please include agency name, advertiser and brand in file names.

### PRINT DIRECTORY AD SIZES

<b>Regular Full Page Ad</b>	4.75”w x 7.75”h
<b>Premium Full Page Ad</b> MUST HAVE BLEED	5.5”w x 8”h - <b>safe content area</b> 6”w x 8.5”h - <b>page trim</b> 6.375”w x 8.875”h - <b>must include bleeds</b>
<b>Premium Cover Ad</b> - Inside Front Cover - Back Cover MUST HAVE BLEED	5.625”w x 8”h - <b>safe content area</b> 6.125”w x 8.5”h - <b>page trim</b> 6.465”w x 8.875”h - <b>must include bleeds</b>



content area page trim



bleed content area page trim

### ONLINE DIGITAL AD SIZES

**NEW WEB AD SIZE!**

210px x 315px



Online Digital Ad

### COMPLETED PRINT READY ARTWORK FILES:

Metro accepts print ready PDF or JPEG files. All Ads must be 300dpi at 100% of size. We do not accept poor quality images from websites

**Ad Deadlines can be found on the [metro website](http://metro website).**

### PRODUCTION REQUIRED?

Design and layout services are available at an additional charge. Please contact Amy at Deep Blue Creative Group to coordinate production of your ad. Files must be submitted 1 week before current artwork submission deadline.



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